

## **ROBERT WEST**

Designer and developer  
with over ten years of  
graphic design, illustration and  
web development experience.

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### **RELEVANT EXPERIENCE**

#### **DEVELOPER, BRISTOL-MYERS SQUIBB — SEPTEMBER 2010 — CURRENT**

As part of BMS Studio, manage the design and implementation of several projects for the web and touch-screen devices, using modern web technologies including HTML with CSS and JavaScript, and Actionscript 3.0.

#### **DESIGNER/DEVELOPER, MRM WORLDWIDE — JUNE 2010 — SEPTEMBER 2010**

- As part of the creative team, designed and implemented banner ads and various other website components for multiple corporate clients, including Electronic Testing Service, Sepracor and Bristol-Myers Squibb.

#### **FREELANCE GRAPHIC ARTIST AND WEB DESIGNER — CURRENT**

- Independently designed and implemented websites including [www.mysugarmonkey.com](http://www.mysugarmonkey.com), [www.matttrourke.com](http://www.matttrourke.com) and [www.philadelphiapollingproject.com](http://www.philadelphiapollingproject.com), using Flash with actionscript 3.0, HTML with CSS and MySQL.

#### **FLASH DEVELOPER, SAP.COM — 2009-2010**

- As part of the Global Web Services team, created Flash content in Actionscript 3.0 for the company's websites in over 80 countries, including banner advertisements, interactive maps, and an accordion menu navigation system for the site's custom video player.

#### **NEWS ARTIST/ILLUSTRATOR, THE PHILADELPHIA INQUIRER — 2002-2009**

- Expanded the Art department's online coverage by creating interactive, data-driven Flash explainer graphics and dynamic maps for [philly.com](http://philly.com) using actionscript 3.0 and XML.

- Reported, designed and illustrated information graphics, including full pages on the new Liberty Bell Center and the Comcast Center.

- Collaborated with writers, editors and designers on coverage of breaking news stories like Hurricane Katrina and the Space Shuttle Columbia crash.

#### **NEWS ARTIST/ILLUSTRATOR, THE DALLAS MORNING NEWS — 2000-2002**

- Created daily and project information graphics. Also produced feature illustrations in various mediums for use on section fronts in nearly every section of the newspaper. Solely responsible for graphics and illustrations for the weekly Discoveries science section.

- Worked on extra edition put out by the news staff the morning of the September 11 terrorist attacks.

- Reported on location for graphics by taking photographs, drawing sketches, and gathering reference materials for use in news graphics.

### **OTHER EXPERIENCE**

#### **ACTIVE DUTY, UNITED STATES NAVY — 1993-1995**

- Handpicked to serve as Captain's Yeoman on board the USS Kitty Hawk, prepared and maintained the Skipper's personal correspondence including official letters, messages, and personal invitations, in addition to shipboard damage control and firefighting duties. Awarded Navy Achievement Medal for superior service.

### **SOFTWARE SKILLS**

Adobe CS5.5 Suite including Illustrator, Photoshop, Flash with Actionscript 3.0, Acrobat, Dreamweaver, Fireworks and Indesign. Digidesign Protools, NewTek Lightwave 3D. Poser Pro. HTML with CSS, MySQL, XML. ArcGIS Desktop mapping suite. Touch screen development, iPad and iPhone Development.

### **AWARDS AND CONFERENCES**

Columbia Scholastic Press Association, 2nd place black and white infographic. Southwest Journalism Congress, 2nd place black and white infographic. Society of Professional Journalists, Philadelphia 2nd place news graphic.

ESRI quick course on ArcGIS. Poynter Institute conference on informational graphics. Various Society for News Design quick courses.